## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

	Application Serial No.	
	Filing Date	
	Inventorship	Venkatesh Hegde et al.
5	ApplicantDandia A	udio KG Limited Liability Company
	Group Art Unit	2178
	Examiner	Stork, Kyler
	Attorney's Docket No	DAND0004
	Confirmation No.	3975
10	Title: Method and System for Delivering Techno	logy Agnostic Rich Media Content
	within an Email, Banner Ad, and Web Page	

## **RESPONSE TO OFFICE ACTION DATED OCTOBER 31, 2008**

15 To: Commissioner of Patents and Trademarks,

P.O. Box 1450

Alexandria, VA 22313-1450

20 From: Kevin E. West (Tel. 509-755-7268; Fax 509-755-7252)

Sadler, Breen, Morasch & Colby, p.s. 422 W. Riverside Avenue, Suite 424

Spokane, WA 99201

This communication is responsive to the Office Action dated October 31, 2008 for which the Three Month Statutory Period for reply is set to expire on January 31, 2009.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.